

# Invest in people, progress, and possibility



*Water is the primary way in which we will feel many of the effects of climate change. Climate threats — like more frequent extreme weather events — affect the water systems we all rely on. Millions of families in poverty live in regions where water access is limited, temporary, or unstable. They are less prepared to face the effects of climate change like temperature extremes, floods, and droughts. Access to sustainable safe water and improved sanitation solutions can help create climate resiliency for the people who need it the most.*

## 3X

*It will take 3x more than what is currently invested each year to bridge the financing gap and achieve universal access to safe water and sanitation.*

The global water crisis affects billions of people. Today, 2.2 billion people – 1 in 4 – lack access to safe water and 3.5 billion people – 2 in 5 – lack access to a safe toilet.

### The price is high, so is the demand

One of the major barriers to safe water and sanitation is access to affordable financing. Those living without these essential resources are caught in a cycle of poverty, unable to afford long-term access to safe water in their homes. Through years of experience, we found that people were paying high prices for water from vendors or collecting water from unsafe natural sources. Both options cost families in time, money, opportunities, and health.

### Solving the global water and sanitation crisis requires more funding

\$114 billion per year, starting in 2016, is needed to achieve safely managed water and sanitation for all by 2030, meeting Sustainable Development Goal 6. Current investments for water and sanitation amount to \$28.4 billion per year. This represents a gap of \$85.6 billion. It will take three times more than what is currently being invested each year to bridge the financial gap and achieve universal access to safely managed water and sanitation.

### Correcting market failures to mobilize capital

Solutions — like ours — are needed to fill the gap in financing for universal access to water and sanitation. Philanthropy and development aid alone will not meet this need. New sources of finance are critical, and a radical increase in global financing is required, 3x the current annual investment. Bridging the financing gap and delivering safe and affordable access to water and sanitation will depend on smart and efficient approaches. Solutions that strategically use donor funds to attract private investment can fill in the financing gap and help encourage other stakeholders to do the same. That's where we come in.

**Together we will drive transformational change against the world's most urgent challenges. It's time to turn poverty into possibility. It's time to end the global water crisis. Our goal is to raise \$50 million in philanthropy and \$250 million in investments. Your philanthropy and investments are powerful, join us today.**

# Water underpins every Sustainable Development Goal



\$260 billion is lost globally each year due to lack of basic water and sanitation. Access to safe water at home turns time spent into time saved — giving families more time to pursue education and work opportunities that will help break the cycle of poverty.



1 in 4 children under the age of 5 around the world suffer from stunting and malnutrition linked to water and sanitation. Access to safe water at home is a critical resource to help families farm, cook and feed their families.



More than one million people die each year from water, sanitation, and hygiene-related diseases. Access to safe water improves health and helps families protect themselves from illness and disease.



Reductions in time spent collecting water have been found to increase school attendance, especially for girls. Access to safe water gives children time for school and the opportunity for a bright future.



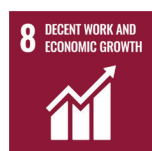
Women and children bear the primary responsibility for water collection. Access to safe water gives women and girls time to learn, earn and care for loved ones, instead of collecting water for their families.



**2.2 billion people lack access to safe water. Access to safe water and sanitation is fundamental to solving many of our world's most urgent global challenges.**



Investments in water and sanitation at the household, community, or utility level can transform lives and improve the environment. Smart choices enhance the management and efficiency of utilities, reduce water losses, and spur the transition to renewable energy options.



Every \$1 invested in water and sanitation provides a \$4 economic return from lower health costs, more productivity and fewer premature deaths. Access to safe water and sanitation at home turns time spent into time saved, giving families more time to pursue education and work opportunities that will help them break the cycle of poverty.



Investments in access to safe water and sanitation seek to strengthen local infrastructure to better manage shared resources at a household and system level. For example, innovative wastewater treatment plants can generate more energy than is needed to operate.



Helping people living in poverty get access to safe water and sanitation solutions can help reduce inequality within and among countries. For example, expanding affordable access to water and sanitation can stimulate household income growth, as there are economic benefits due to time gains and cost savings, which can help the national GDP grow in turn.



Investments in access to safe water and sanitation for people living in poverty can help make communities more inclusive, safe, resilient, and sustainable. For example, access to affordable financing can help households and service providers upgrade their water and sanitation systems, providing solutions that are often more resilient to natural disasters and the changing climate.



Increasing access to sanitation and improved wastewater management can help reduce greenhouse gas emissions. And increasing access to household water solutions, can help people reduce their reliance on temporary water solutions, such as bottled water.



Antiquated and failing water infrastructure produces unnecessary carbon emissions, wastes resources, and often neglects to reach people living in poverty. Access to safe water enhances the resiliency of people living in poverty to the effects of climate change.



Open defecation and mismanaged sanitation introduce toxins and bacteria into the ecosystem that cause harm to aquatic life and other life that relies on the water sources. Improved access to water and sanitation solutions can lead to healthier watersheds, which can lead to healthier biodiversity of freshwater and saltwater.



Safely managed sewage is critical to sustainably managed watersheds. With improved sanitation solutions, open defecation will be reduced, improving watersheds, water quality and human health. When communities are connected to piped water, metering and tariffs for water will follow. This is an important step in valuing water and reducing water wastage.



About two-thirds of the world's population will face at least one month of water shortages by 2050. Without solutions for water access, these people may become climate migrants. Access to basic resources such as safe water and sanitation are critical for peaceful, inclusive societies.



Partnerships are crucial for capacity building in developing countries. Working with development agencies, governments and other partners to mobilize financial resources and influence public policy and practice changes can help solve water and sanitation challenges at the local, national and global levels.

Water is the way to fight climate change, achieve gender equality, improve health and education, and break the cycle of poverty.

Two organizations, founded by Gary White and Matt Damon, collaborating to solve the global water crisis.

Water.org and WaterEquity developed a collaborative approach to solving the global water crisis by combining our strengths in philanthropy and impact investing. Together, we break down the barriers preventing people in need from accessing safe water and sanitation by creating sustainable, scalable solutions that help empower families most affected by the global water crisis.

**The impact of our work is accelerating because philanthropy sets everything in motion.** Water.org uses philanthropic funds to set-up market-driven financial solutions that bring safe water and sanitation to people living in poverty. When you donate to Water.org, we work with our in-country financial partners to add loans for water and sanitation solutions to their portfolios. These partners then mobilize funding from capital markets to provide affordable loans to people in need of water. We also partner with water and sanitation service providers to enhance their capacity to obtain financing and improve and expand service delivery for their customers.



**Investment helps us move more quickly.**

WaterEquity invests in financial institutions, enterprises, and infrastructure delivering safe water and sanitation solutions to low-income communities, while seeking financial returns for investors. These investments enable solutions to scale, while also demonstrating their market viability, so that more private capital will flow from additional investors. These efforts have the net effect of infusing more capital into a sector that is changing lives while also giving investors an opportunity to meet their social impact goals.

**By working together, Water.org and WaterEquity can accelerate progress towards our vision of safe water and sanitation for all. This collaboration maximizes impact, enabling more effective solutions to reach people in need of safe water and sanitation, faster.**

## Water.org: A global nonprofit changing millions of lives

Water.org pioneers market-driven solutions to the global water crisis. We break down the barriers that stand between people living in poverty and safe water and sanitation. For more than 30 years, we have transformed millions of lives in Africa, Asia and Latin America, providing women hope, children health and families a future. Trust-based philanthropy is what has made this work possible — allowing us to innovate, test, fail, and get to where we are now.



**81 million lives changed with safe water or sanitation**



**17.8 million loans disbursed**



**\$7.1 billion capital mobilized**

Water.org is focusing on three key impact strategies to continue to scale our work and unlock the flow of capital for water and sanitation:

- We will continue to expand WaterCredit — our scalable, market-driven solution that has already changed millions of lives with safe water or sanitation — by expanding and diversifying our financial partnerships.
- We will develop and scale new water and sanitation infrastructure solutions by facilitating investments from capital providers — including from WaterEquity — into water and sanitation enterprises and projects with utility partners to reach even more people in need of climate-resilient water and sanitation solutions.
- We will pursue climate and gender impact by intentionally integrating climate and gender into our work through monitoring impact and evaluating performance.



## WaterEquity: An impact investment manager mobilizing private investment for water and sanitation

WaterEquity is an asset manager dedicated to mobilizing private investment to the water and sanitation sector. We invest in financial institutions, enterprises, and infrastructure in emerging and frontier markets delivering safe water and sanitation solutions to low-income communities, while seeking financial returns for investors. Established by Water.org, the success of WaterEquity is built on decades of collective experience investing in water and sanitation in emerging markets.



**\$460+ million in committed capital raised since 2016**



**120 investments made across 4 funds**

WaterEquity is focused on two key strategies:

- Microfinancing for SDG 6 — WaterEquity's investment strategy focuses on providing debt capital to financial institutions in emerging markets to expand water and sanitation lending to underserved communities and enterprises.
- Climate-resilient infrastructure — WaterEquity's climate-resilient infrastructure strategy targets communities in need through a portfolio of projects and growth companies across the water value chain. Investments aim to increase access to water and sanitation, improve water quality, and mitigate the impacts of water scarcity.

Document dated as of 09/01/2025. Capital committed as of 12/31/2024. Water.org and WaterEquity social impact numbers are cumulative as of 06/30/2025. Past performance is not indicative of future results. There can be no assurance of any level of returns. All investment has a risk of loss. There can be no assurance of any level of social or environmental impact. There is always the risk that impact investments will have a net negative impact, despite a fund's efforts to achieve net positive impact. WaterEquity investments are open to accredited investors only. This is not an offer to invest in any WaterEquity investment funds; such an offer will be made only pursuant to fund offering documents.